

First Light Coast & Country

Code of Practice

We will:

- A. Work together in partnership to promote St.Margaret's and its surroundings as a destination, thereby promoting First light as strongly as we promote our own products and services.
- B. Work together to ensure that tourism in St.Margaret's takes positive steps where possible to minimize impacts on the environment and maximize benefits to the, society and the local economy.
- C. Support and promote the uniqueness and special character of the area to visitors, and ensure the message is communicated clearly in all we do.
- D. Continually strive to ensure that the quality of our products and services is guaranteed to consistently meet and exceed customers' expectations.
- E. Take an active role in disseminating First Light information, whether by stocking or distributing the leaflet or by linking reciprocally to the website.
- F. Seek to involve a wide range of stakeholders in the development and delivery of First Light products and services.
- G. Strive to implement , where possible, green and sustainable measures within our own businesses and organisations and act as a beacon for others.

This policy is periodically reviewed to ensure its continuing suitability to the needs of First Light Coast & Country